



## **Internship Opportunities 2013**

Each year a select set of interns are assigned a new relevant learning challenge, aggregating and accelerating the adoption of *Solutions Inspiring Action* on a worldwide scale. Our internship program is based on the Exchange of experiences, insights and perspectives among industry leaders, professional career coaches, and college students.

**To apply to be an Ocean Exchange Intern 2013:  
Please email [Millicent.Pitts@oceanexchange.org](mailto:Millicent.Pitts@oceanexchange.org)**

### **INNOVATION EXPLORATION**

**Interns will investigate and examine the cutting edge solutions that will transform industries and shape our future.** Working in teams of three, interns scan innovation hubs around the globe in search of innovators with LEAP TO ZERO+ solutions. This is the perfect internship for curious students who want to know the cutting edge innovations being worked on today. These students must have excellent verbal communication and persuasion skills. Guided by our Solutions Director and **inspired by the recommendations from a select set from our Board of Governors.**

### **GLOBAL MESSAGING**

**Interns will learn how to create global awareness when today's news is all local.** In teams of three, interns write press releases and plan and conduct Google+ interview on people, innovations and events. Under the direction of a professional coach interns are assigned a diverse set of research assignments covering Ocean Exchange's influential Board and Solutions Review team, introducing the latest developments in our 29 winners of Solutions Inspiring Action Awards, and reporting on the Exchange in September. These students must have excellent interviewing and writing skills. Interns will be guided by a mentor and **inspired and coached by an industry expert.**

### **BRAND MESSAGING**

**Interns will learn to create a good feeling about a product using a two dimensional page.** Working in teams of three, interns will create a visual advertisement for an assigned set of Ocean Exchange's Solutions Inspiring Action winners. These solutions cover a broad spectrum of innovations and have the ability to jump industries. How to position the solution to open as many doors as possible is today's challenge. This is the perfect internship for creative students who can merge visual and short text to engage audiences in new ways. Interns will be guided by a mentor and **inspired and coached by an industry expert.**

### **VIRAL VIDEO PRODUCTION**

**Interns will create 90-second films that will travel the world.** Entertainment of today is short, unexpected, engages creative community participation and attracts the attention of Tastemakers who influence what people tune into. A team of twenty interns will create thirteen viral videos – one for each Solution Inspiring Action Award Winner 2013 and each Industry Excellence Winner. These teams of writers, filmmakers, and producers will be coached by a professional mentor and **inspired and coached by Mark Bauman of National Geographic.**

**OCEAN EXCHANGE Founded in 2010, the Ocean Exchange is an international platform for accelerating the adoption of solutions that positively impact environments, economies and health, while respecting cultures around the world. <http://www.oceanexchange.org/>**