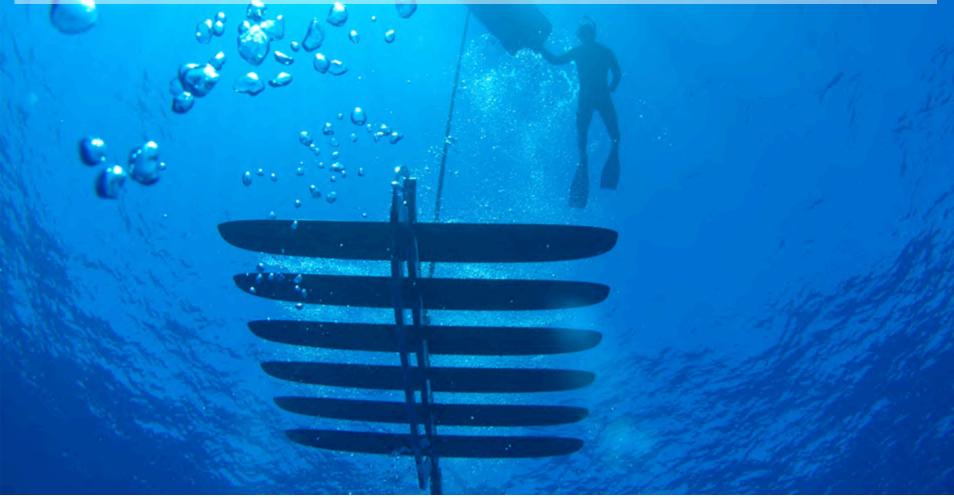
## **OCEAN EXCHANGE**

Building A Better Future Through Innovation



WAVE GLIDER
AUTONOMOUS MARINE ROBOT
MONITORS SEAS
USA
GULFSTREAM NAVIGATOR AWARD 2011



"At Gulfstream, we believe that innovation can be best described as an idea successfully applied.

Using that definition, the Ocean Exchange captures innovation in its truest sense. The solutions that emerge from this conference have real-world impact. They demonstrate our commitment to preserving our oceans, ensuring sustainable growth and protecting the environment.

The conference may be short, but the impacts are long-lasting."

JOE LOMBARDO
EXECUTIVE VICE PRESIDENT, AEROSPACE GROUP,
GENERAL DYNAMICS

Gulfstream<sup>®</sup>



"Now is the time to begin sharing your knowledge and ideas, to help create the solutions that will move our world forward.

The giant steps we're looking for might already be in your hands; concepts ready to be realized or solutions ready to take the leap from one industry to the next."

CHRISTOPHER CONNOR
DEPUTY CEO AND CHIEF COMMERCIAL OFFICER

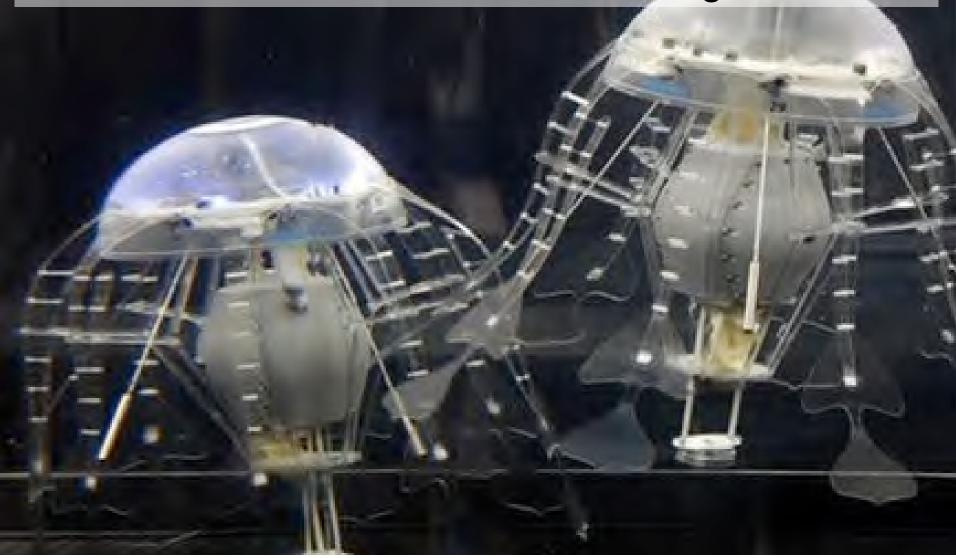




## We promote innovators.



Innovators do the hard work of making ideas real.











PROTEI
SHAPE SHIFTING
OCEAN CLEANING SAILBOAT
USA
GULFSTREAM NAVIGATOR AWARD 2012

**Solutions Inspiring Action** 







### Innovation's value is realized when it is applied.





## We connect innovators to people who need solutions.







IKEA
PALLET-LESS SYSTEM
NETHERLANDS
INDUSTRY EXCELLENCE AWARD





## The miraculous often is a simple solution.



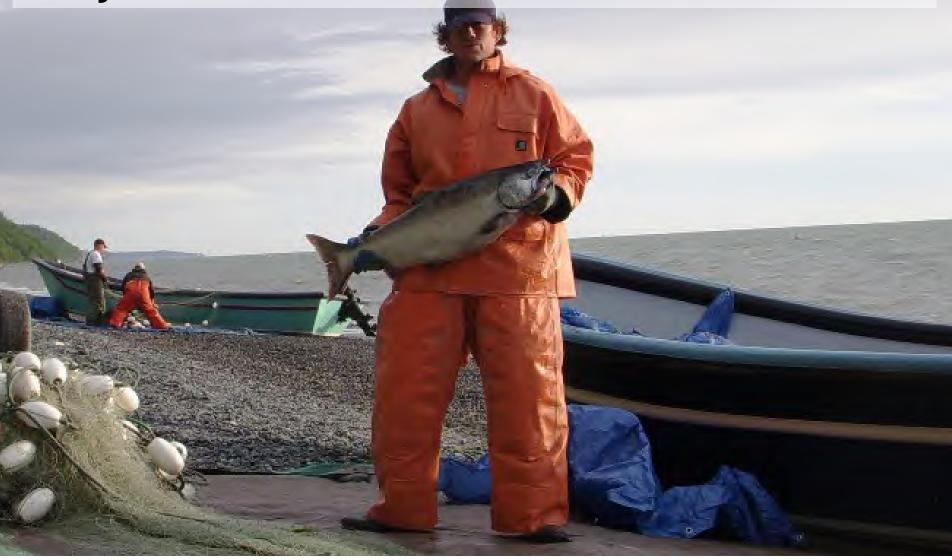


Innovations are being created all around us in schools, garages, basements, research facilities, businesses...





## Are you an innovator with a solution?







Do you know an innovative organization with a solution?



Innovators often do not see all the applications for their solution.



We help realize each solution's transformative power.





## Ocean Exchange is asking for your help.

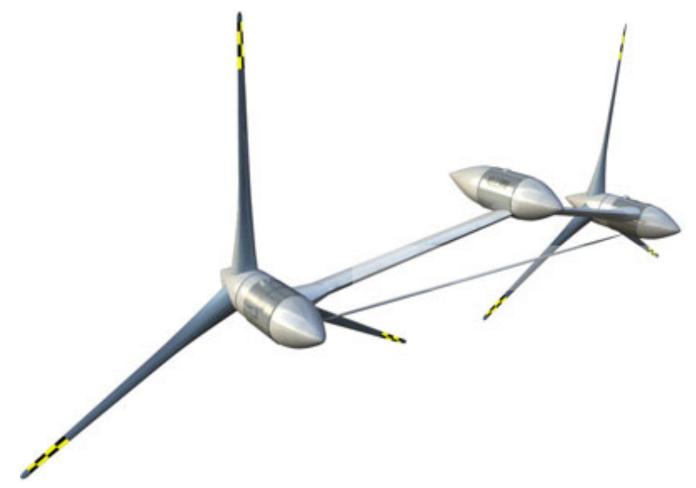


GOLDER & ASSOCIATES INC. SEAFLOOR MONITORING STATION USA INDUSTRY EXCELLENCE AWARD





Make sure the innovators you know register their solutions on the Ocean Exchange.





## Together we accelerate solutions to improve environment, economies and health.



Solutions Inspiring Action make lives better.







SOUTHERN COMPANY
CARBON CAPTURE AND STORAGE
USA
INDUSTRY EXCELLENCE AWARD

**Solutions Inspiring Action** 



We help innovators make tomorrow better today.

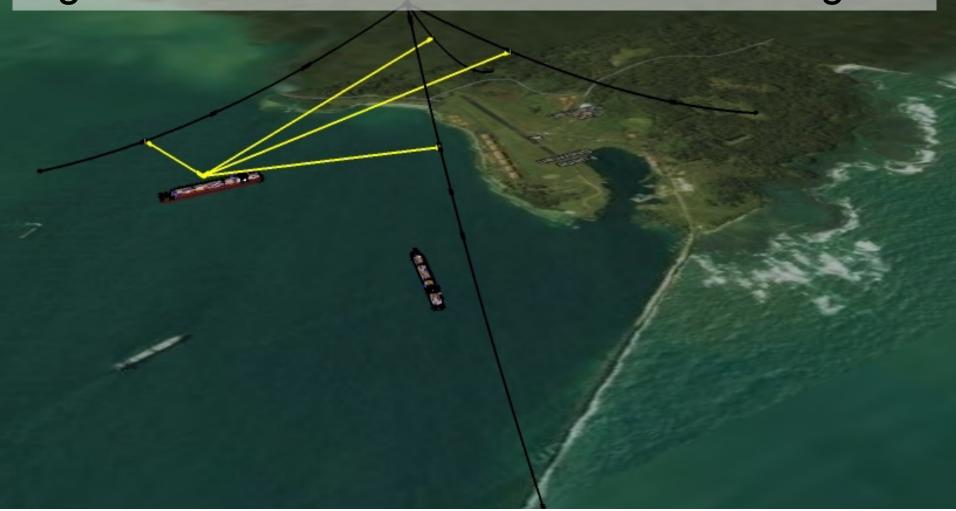


SKYSAILS LOWERS EMISSIONS AND IMPROVES FUEL EFFICIANCY GERMANY

**Solutions Inspiring Action** 



# You can help spread the word. Ensure innovators register their solutions on the Ocean Exchange.









Ocean Exchange seeks innovative, proactive and globally scalable Solutions with working prototypes that can leap across industries, economies and cultures.

Our 2013 Theme: LEAP TO ZERO +

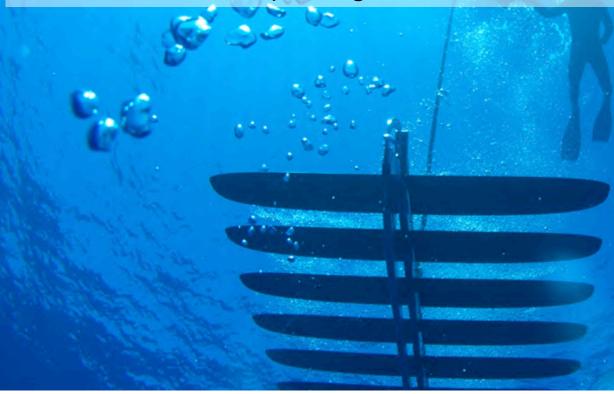
Solutions that generate economic growth and increase productivity, while reducing the use of nature's resources and waste.



#### MONETARY AWARDS

#### The Gulfstream® Navigator Award 2013

\$100,000 is given to the Solution that best demonstrates the greatest potential to LEAP TO ZERO+ with applicability across multiple industries generating positive impact on the environment, economies and health while respecting cultures around the world.



In 2012 Wave Gliders travelled unassisted from California to Japan and Australia, collecting Ocean data and breaking the Guinness world record for robots. One of these Wave Gliders will soon be on display in the Smithsonian Museum. The international fleet of Wave Gliders continues to grow and work around the world.



#### MONETARY AWARDS

The WWL Orcelle® Award 2013 \$100,000 is given to the solution that makes shipping and logistics more sustainable by advancing zero-emissions marine transport and technologies that are commercially viable.



EMULSION COMBUSTION SYSTEM LOWERS EMISSIONS AND IMPROVES FUEL EFFICIENCY BAHAMAS
WWL ORCFLLE AWARD WINNER 2012

**Solutions Inspiring Action** 



#### **EXCELLENCE AWARDS**

Corporations and organizations with Solutions registered in the Ocean Exchange Gallery are automatically considered for the Excellence Awards. The top three Solutions chosen by the global review panel are invited to present at the opening reception of The Exchange.



SOUTHERN COMPANY
CARBON CAPTURE AND STORAGE
USA
INDUSTRY EXCELLENCE AWARD

**Solutions Inspiring Action** 







### OCEAN EXCHANGE

Innovations Making the Future Better

Register a solution today at OceanExchange.org

Contact our Solutions Director: Jason.Ball@OceanExchange.org



#### LEADERS BUILDING THE OCEAN EXCHANGE

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